

Advertising Opportunities

Marketing to residents and visitors of Kent, Washington? Then you're in the right place. Named 5th in Evening Magazine and KING5's 2010 Best of Western Washington "Best Neighborhood Blog" category, iLoveKent.net is THE community resource for event listings, shopping, dining, working, playing and more. Our current rates for Kent area businesses and organizations are:

- **Banner Ad** (728 x 90) – top of every page, \$200/month. (currently sold out)
- **Banner Ad** (728 x 90) – bottom of each blog post, \$150/month (discount for placement).
- **Sidebar Ad** (300 x 250) – right hand sidebar, below slider, \$150/month.
- **Button Ads** (225 x 225) – ads rotate on all pages of site, \$75/month.
- **Newsletter ads** (175x175) – \$40/month
- **Sponsor weekly Sound Bites** (728 x 90) – top of post, \$50/week – NEW!
- **Sponsored event listings** (size varies) – \$25 per listing per month. Each month we produce a list of area events. Sponsored event listings appear at the top of each page and include a description of the event, a link to your event page on your website or on social media, and an image).

Ads can be purchased in monthly, quarterly, semiannual and annual increments. Discounts apply for semiannual and annual contracts and nonprofits. *Ads must be pre-paid.* NOTE: Rates are guaranteed through December 31, 2016.

In addition, our advertisers are also mentioned and thanked on the [iLoveKent.net Facebook page](#), on [our Twitter account](#) and in our monthly newsletter. Get in front of your target audience today with iLoveKent.net!

2016 YTD Web Traffic – Viewed Traffic Stats (as of 9/30/16)

51,005 unique visitors (Monthly average: 5,667)

115,616 total visits (Monthly average: 12,846)

345,206 pages (Monthly average: 38,356)

1,463,359 total hits (Monthly average: 162,595)

Average time on site: 203 seconds, or 3.37 minutes (industry standard is 2 – 3 minutes)

Average # of pages per session: 3.1 (industry standard is 2)

Average hits per visit: 15.18

Social media: Facebook: 2,185 fans; Twitter: 2,379 followers, Instagram: 219 followers.

Want even more exposure? Ask us about our sponsorship opportunities. Please contact publisher Dana Neuts at info@ilovekent.net or 360-920-1737, with questions or to purchase advertising or a sponsorship package on iLoveKent.net.