

## Advertising Opportunities

Marketing to residents and visitors of Kent, Washington? Then you're in the right place. Named 5th in Evening Magazine and KING5's 2010 Best of Western Washington "Best Neighborhood Blog" category, and 2<sup>nd</sup> and 3<sup>rd</sup> place winners in the SPJ Northwest Excellent in Journalism contests for 2012 and 2011, respectively, iLoveKent.net is THE community resource for event listings, shopping, dining, working, playing and more. Our current rates for Kent area businesses and organizations are:

- **Banner Ad** (728 x 90) – top of every page, \$200/month. (currently sold out)
- **Banner Ad** (728 x 90) – bottom of each blog post, \$150/month (discount for placement).
- **Sidebar Ad** (300 x 250) – right hand sidebar on all pages of site, \$150/month.
- **Button Sidebar Ads** (225 x 225) – ads rotate on all pages of site, \$75/month.
- **Sponsored Posts** (225 x 225) – \$100/month
- **Weekly Sound Bites sponsor** (728 x 90) – top of post, \$50/week – NEW! (sold out from April 2017 – September 2017)

Ads can be purchased in monthly, quarterly, semiannual and annual increments. Discounts apply for semiannual and annual contracts and nonprofits. *Ads must be pre-paid.* NOTE: Rates are guaranteed through March 31, 2017.

In addition, our advertisers are also mentioned and thanked on the [iLoveKent.net Facebook page](#), on [our Twitter account](#) and in our monthly newsletter.

### 2016 YTD Web Traffic – Viewed Traffic Stats (as of 11/30/16)

65,384 unique visitors (Monthly average: 5,944)  
146,176 total visits (Monthly average: 13,289)  
443,001 pages (Monthly average: 40,273)  
1,927,210 total hits (Monthly average: 175,201)

Social media: Facebook: 2,306 fans; Twitter: 2,516 followers, Instagram: 268 followers.

Want even more exposure? Ask us about our annual sponsorship and event sponsorship opportunities. Please contact publisher Dana Neuts at [info@ilovekent.net](mailto:info@ilovekent.net) or 360-920-1737, with questions or to purchase advertising or a sponsorship package on iLoveKent.net.