



Advertising Opportunities

NOTE: Rates are guaranteed through December 31, 2011.

Thanks for your interest in advertising on iLoveKent.net, your community resource for event listings, shopping, dining, working, playing and more. We are currently offering the following rate packages to family-friendly businesses and organizations serving the Kent, Washington community:

- **Banner Ad** (468 x 60) – top of page, rotates with other ads, \$150/month.
- **Sidebar Ad** (300 x 250) – top of page (right hand side), home page only, \$200/month.
- **Button Ads** (125 x 125) – ads rotate on all pages of site, \$75/month.
- **Coupon** (250 x 125) – includes coupon and *.pdf version of coupon with offer, contact information and map to business, \$100/month per coupon
- **Ad design services** – There is a one-time design fee of \$75 for the design or resizing of ads with up to two changes. As an alternative, you may provide an ad ready for posting, provided it meets our specifications, at no charge.

Ads can be purchased in monthly, quarterly, semiannual and annual increments. Discounts apply for semiannual and annual contracts. *Ads must be pre-paid.*

2010 Web Traffic – Traffic Stats for 2010

62,102 unique visitors
146,093 total visits
724,106 pages
1,989,461 total hits

2011 Web Traffic – Monthly Averages for 2011 (Jan. – Aug.)

8,269 unique visitors per month
24,252 total visits per month
81,464 pages per month
201,483 hits per month

Please contact Dana Neuts, info@ilovekent.net or 360-920-1737, with questions or to purchase advertising on iLoveKent.net.