

Advertising Opportunities

NOTE: Ad prices are effective March 1, 2010.

Thanks for your interest in advertising on iLoveKent.net, your community resource for event listings, shopping, dining, working, playing and more. We are currently offering the following rate packages to family-friendly businesses and organizations serving the Kent, Washington community:

- **Banner Ad** (468 x 60) – top of page, rotates with other ads, \$100/month
- **Sidebar Ad** (300 x 250) – top of page, home page only, \$150/month
- **Button Ads** (125 x 125) – ads rotate on all pages of site, \$50/month
- **Sponsor** – web link and logo (125x125) on the sponsor page, \$100/month
- **Coupon** (250 x 125) – includes coupon and *.pdf version of coupon with offer, contact information and map to business, \$100/month for coupon, \$50 initial design of coupon
- **Ad design services** – There is a one-time design fee of \$50 for the design or resizing of ads with up to two changes. As an alternative, you may provide an ad ready for posting, provided it meets our specifications, at no charge.

Ads can be purchased in monthly, quarterly, semiannual and annual increments. Discounts apply for semiannual and annual contracts. Ads must be pre-paid by credit or debit card or business check.

2010 Web Traffic – Monthly Averages*

3,730 unique visitors

7,720 total visits

127,118 total hits

**These are average traffic statistics for January – June 2010.*

Please contact Dana Neuts, owner/publisher, with questions or to purchase advertising on iLoveKent.net.